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# **Investment Strategy**

Sub strategies with different objectives





### Investment strategy

#### What we are looking for in sub-strategies

#### **Unlisted holdings**

- Equity financing bridge between the unlisted market ~12m ahead of IPO or strategical updates (board approval)
- Small cap comp. under analyzed with high potential
- Company with leading technology, products or market share
- Investment Horizon: 1-3yr
- Correlation: 0-0,2x

#### **NORRON Equity Long Book**

#### **Core Case**

- Small caps under analyzed with high potential – properitary models create opportunities
- Comp. with leading technology, products or market share
- Comp. with niche expertise
- Great mgmt. team with historical experience
- Niche market position and sustainable earnings growth trajectory (internal and external models)
- Investment Horizon: 1-5yr
- Correlation: 0-0,5x

#### **Direction / Beta**

- Quality comp. where earnings can grow more than what is discounted for (internal and external models)
- Stable comp. with long historical track record and a clear business model
- Stable dividend policy and cash flows
- Trading pos. based on R/R analysis, e.g. EV/S
   & P/B valuation multiples
- Predict. trends, interest. themes with secular growth & legislative tailwind
- Deriv. could be applied in BETA long book
- Investment Horizon: 1m 24m
- Correlation: 0,5-1,5x

#### **High Dividend Yield**

- Sustainable, sound and stable business model growing its dividend yearly
- High dividend yielding stocks with >6% yearly dividend (gtly, semi or anually)
- Defensive characteristics
- Predictable cash flows and sustainable balance sheets
- Investment Horizon: 1-3yr
- Correlation 0-0.5x

#### **Index Hedge & Var Swaps**

- Reducing beta (risk) vs long book (both with delta 1 futures and index derivatives strategies)
- Optimize hedging costs through index deriv. and various options strategies
- Future vs options, stock vs put/call spreads, general option strategies and risk reverals
- VaR Swaps tail protection
- Gamma and optionality in short book
- Corrrelation: -0,8-1,2x

#### **Single Stock Shorts**

- Both case driven and mispriced stocks (e.g high valuation)
- Short and long terms triggers
- Estimate revisions (based on sell side estimates and internal models)
- Neutrilizing factor or sector exposure vs long book
- Derivatives could be applied
- Investment Horizon 1m 6m
- Correlation -0,5-2x

#### Long / Short

- Case driven, both long and short case
- Relative return and relative valuation pairs
- Market neutral, pair trading
- Sector or factor exposure
- Investment Horizon: 1m 12m
- Correlation: -0.1x 0.1x

#### **NORRON Fixed Income Long Book**

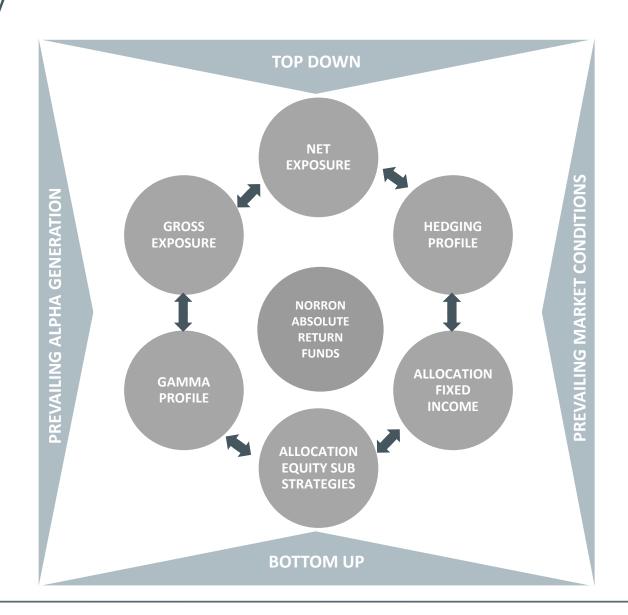
#### **Fixed Income**

- Investment Grade and/or High Yield exposure
- Stable companies with predicatable coupons
- Tenor, spread and sectors are analyzed including sound balance sheets
- Correlation: 0,3x



# **Investment Strategy**

Tactical allocation



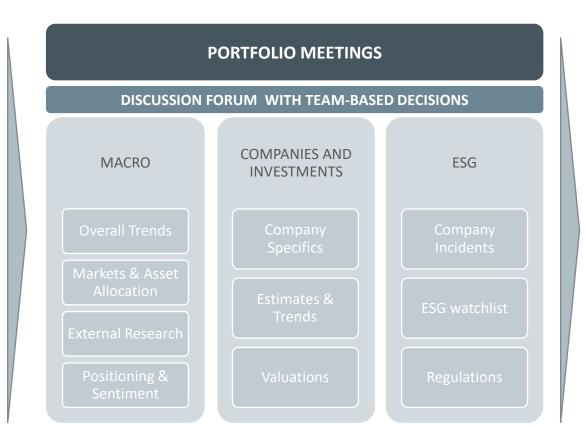


Weekly investment committee

# WEEKLY MEETINGS & DAILY INTERACTIONS

#### **PORTFOLIO MANAGERS**

- Ulf Frykhammar (Senior Advisor)
- Gustaf Sjögren (Senior Advisor)
- Oskar Ormegard (PM, Swedish Equities)
- Marcus Plyhr (PM, Nordic Eqt.& Deriv.)
- Oscar Sjögren (PM, Deriv, Trade & Quant)
- Johan Svantesson (PM, Nordic Eqt.)
- Peter Werleus (PM, High Yield)
- Jan Törnstrand (PM, Inv. Grade)
- Clara Hamrén (Head of ESG, Sust. Manager)



# STRATEGIC & TACTICAL ALLOCATIONS

#### **ACCORDING TO RISK MANDATE**

- Net & Gross Exposure
- Sub-Portfolio Exposure
- Sector & Factor Exp./Trends
- Underlying Portf. & Strategies
- Company Specifics
- Risk Management
- Stress Testing & Greeks/Deriv.



Long book holdings **EQT. SUB STRATEGY MARKET CAP LIMITATIONS EXCLUSION CRITERAS LONG BOOK SUBJECTIVE FUNDAMENTAL** ESG **ASSESMENT ANALYSIS** Int. and Ext. KPI's and Financial Sustainability Strategies & Reporting Strategy Execution **Future Estimates** Management Team **ESG** Reporting and Trends Cap Table & Sustainability Risks Valuation & Peers INVESTMENT Ownership



Existing portfolio holdings per sub strategy

INVESTMENT MANAGEMENT (SELECTION PROCESS)

# PORTFOLIO MANAGEMENT (HOW WE OWN THE POSITION)

- Semi annually and/or quaterly company meetings
- Analyst meetings/discussions
- KPI developments, estimates revisions (internal and external), estimate changes
- Short- and long-term triggers depending on sub-strategy
- Macro

- Absolute and relative valuations
  - If valuation criterias / TP is met
  - Evaluating the investment against the universe
- Investment criterias is met all things equal or new information is presented
- Changes in management and/or deviates from short- and long-term plan
- The investment case has changed etc

ALLOCATION & EXPOSURE

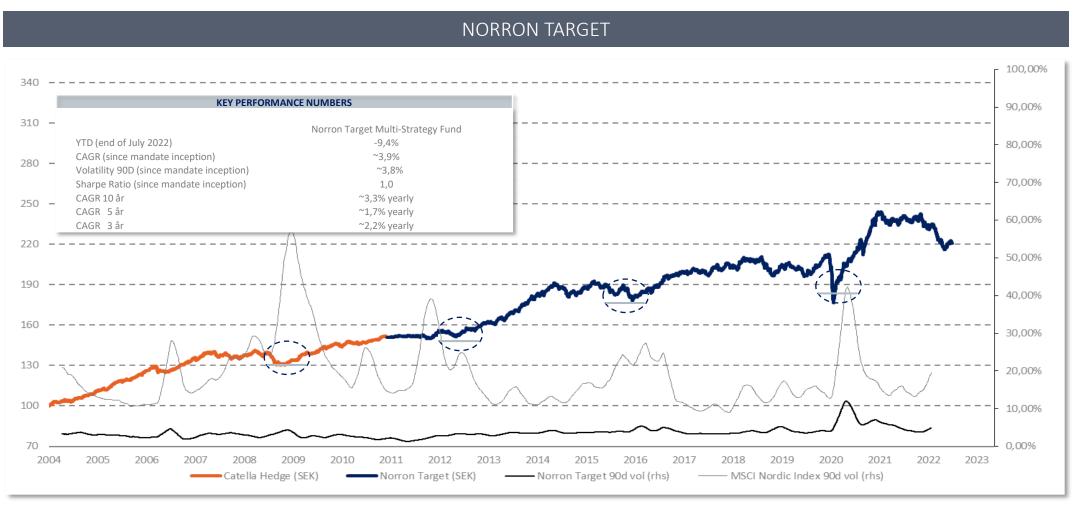


Short book holdings **EQT. SUB STRATEGY** LONG BOOK COMPOSITION **EXPOSURE SHORT BOOK TYPE OF INSTRUMENT RISK MANAGEMENT EXPOSURE** Mapping vs Long Scenario Analysis Derivatives Book & Stress Testing Greeks (gamma, Volatility **Futures** vega, delta etc) Managment **Option Strategies** VaR **Tactical Trading** INVESTMENT



# Performance -9,4% in 2022

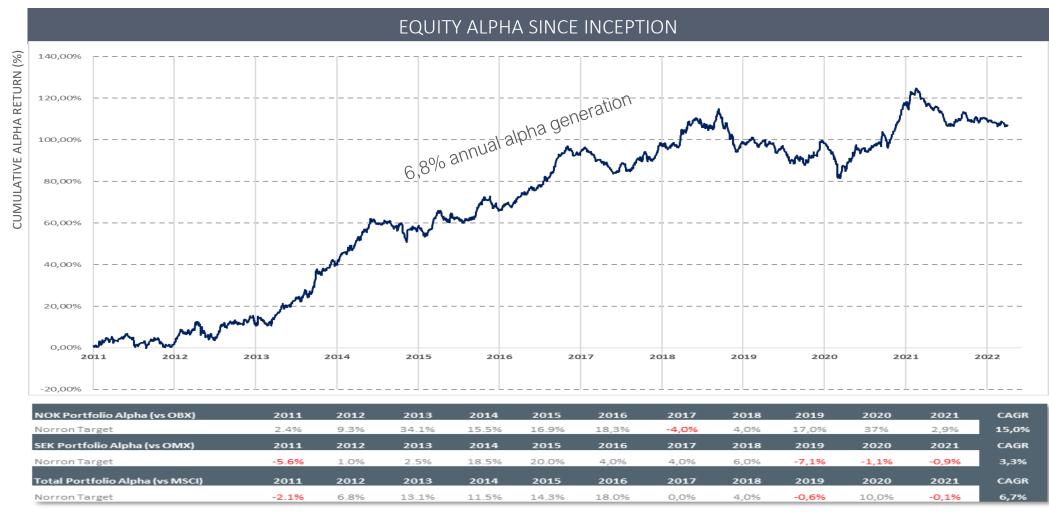
CAGR of 3,9% with an avg. vol. of 3.8% representing 20% of market risk since inception





# **Equity alpha**

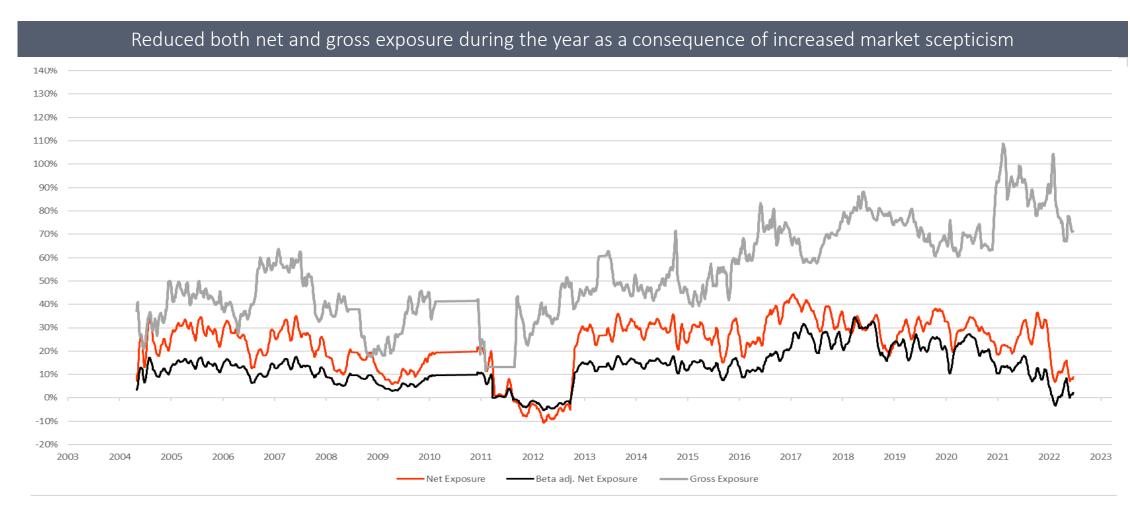
*CAGR of 6,8%* 





<sup>\*</sup> Cumulative alpha = (Daily returns of Norron Target long equity & derivatives portfolio as a 100% portfolio x beta adjustment of portfolio beta) – MSCI Nordic Total Return Index)

# Equity net and gross exposure (10d avg.)

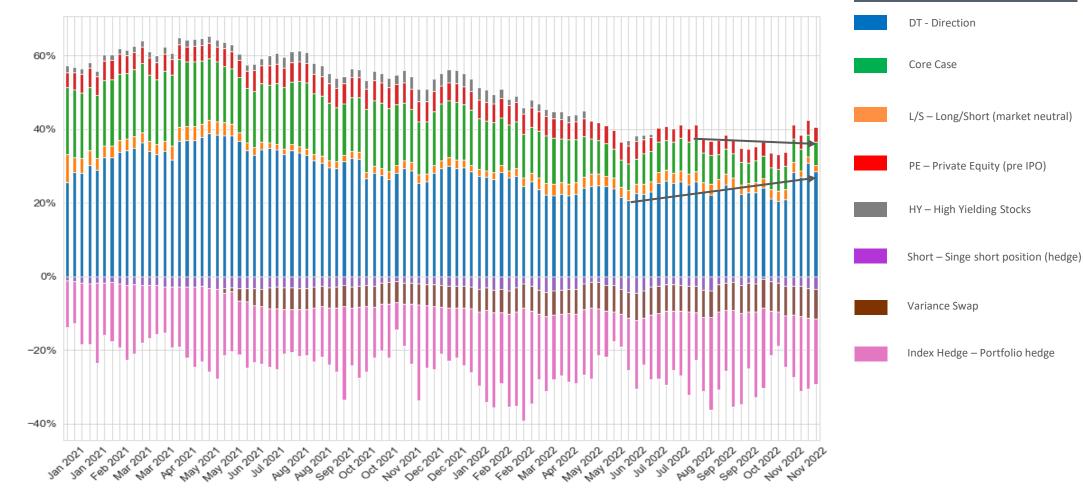




#### Net exposure:

All long positions (no beta adjustments) such as equities, both including cfds, swaps and long equity options (including delta adjusted derivatives) + all short positions (including delta derivatives) and VaRSwap calculated as net zero net exposure

## Equity sub-strategy allocation



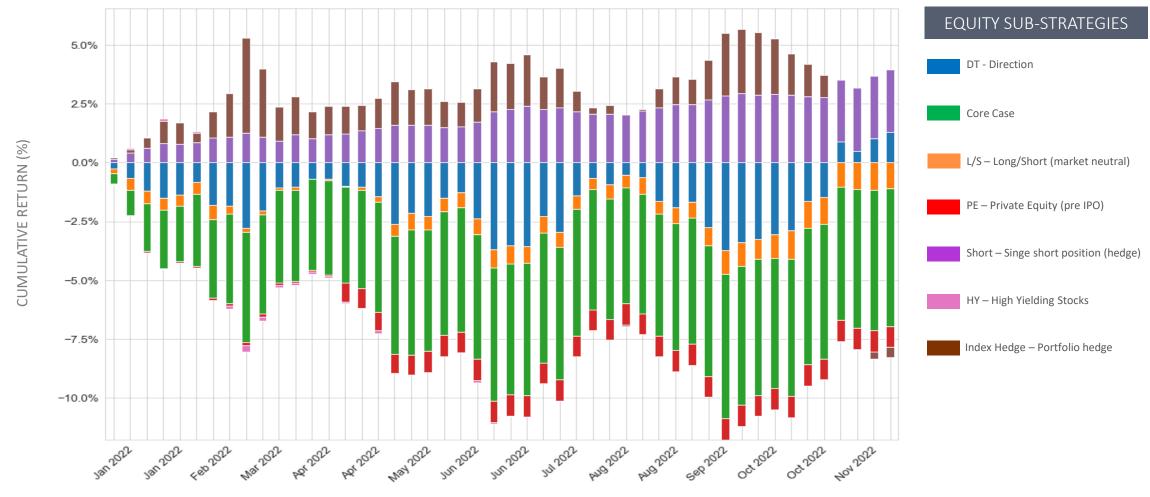


**EXPOSURE EQUITY BOOK (%)** 

**EQUITY SUB-STRATEGIES** 

# Attribution analysis

#### Cumulative return per equity sub-strategy





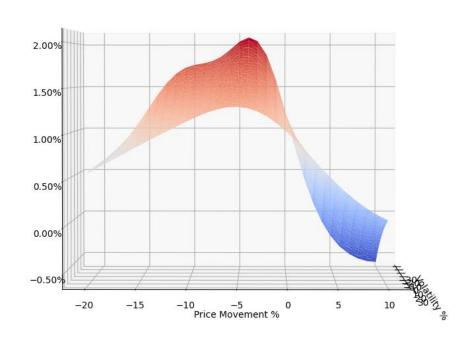
# Hedging profile

Scenario analysis with beta sensitivity -tail risk hedging

#### NET EXPOSURE

# 15.0% 10.0% -5.0% -10.0% -15.0% -15.0% -15.0% -15.0% -15.0% -15.0% -16.0% -17.0% -17.0% -18.0% -19.0

#### GAMMA EXPOSURE





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25 januari 2023 1